



Facing the Future Together **2014 National Conference Information Guide**

About the Conference

The 13th Filipino National Conference aims to provide a forum for the Australian-Filipino community nationwide to come together and work towards common goals. This year's conference will enable the community to share, learn and contribute with one another, building on our diverse experiences and strengths towards the development of future strategies.

About FILCCA

The Filipino Communities Council of Australia (FILCCA) is the national umbrella body of Filipino community organisations in Australia and a catalyst for better Filipino-Australian relations both in the government and the private sector. Its constituent members are the recognised peak councils or umbrella bodies in all States and Territories:

FILCCA hosts the Filipino National Conference every two years to provide an opportunity to gather all Australian-Filipino leaders and members of the community across the country to discuss and address concerns and issues affecting the Filipino-Australian community, develop and implement strategies on issues at the local, national and international level.

About PCC NSW

The Philippine Community Council of NSW (PCCNSW) is recognised by FILCCA as the State council of NSW has over 55 affiliate member organisations, in a vast range of areas including arts and culture, education, elderly, health, immigration, sport, women and youth, which it represents. PCCNSW has spent the last two decades advocating for the needs of Filipino-Australians in NSW by taking a leadership role in advancing the needs, interests and goals of the local community.

About Parramatta, New South Wales

We are pleased to hold the national conference in Parramatta for the first time at the beautiful Novotel Sydney Parramatta. As the geographical, commercial and cultural capital of Western Sydney, Parramatta is the second largest CBD in NSW and the sixth largest in the country. With a \$14 billion dollar economy, Parramatta is a major provider of business and government services.

Parramatta offers a rich mix of dining, cultural, entertainment, retail and leisure experiences that embraces the traditions and festivals of the diverse, multicultural community that call this city home, with over 50,000 residents coming from a non-English speaking backgrounds.



2014 National Conference Information Guide: *Facing the Future Together*

Conference Topics

This year's conference theme is "*Facing the Future Together*", a fitting theme after the world's strongest Typhoon Haiyan hit the Philippines in November 2013. This disaster came on the heels of the earthquake that devastated Cebu, Bohol and other parts of the Visayas. Together they have left many areas of the country in a state of destruction and devastation.

Imagery of the desperation have been shown on the news worldwide, including stories of lives lost and children stranded. Yet words cannot capture the magnitude of the loss and extent of the recovery efforts required to rebuild this nation. More than 9 million individuals were affected as homes; livelihoods and infrastructure were swept away.

FILCCA's objective is to help the worst affected families and coordinate the national efforts to rebuild this country by maximising the efficiency of funds raised and goods shipped.

The international community has been generous, but the recovery is far from over. As the Filipino leaders in Australia gather at this conference, central to our outcomes are ways we can contribute to this recovery. Identifying new ways of strengthening Australian-Philippine relations to bring greater investment and development will be key.

Other priorities are to discuss current and emerging challenges facing the Filipino community in Australia such as aged care, small business and social enterprises and the role of women.

A range of expert speakers from business, settlement, media and others from across Australia will stimulate our idea and strategies in facing the future together. Delegates will be able to participate in a range of topics through our innovation cafe table format.

Key topics include:

- Filipino Women: Leadership, Influence and Inspiration
- Innovation, Ideas and International Opportunities
- An Ageing Filipino Community: Are we ready?
- Typhoon Haiyan: Our role as Australian Filipinos
- Think Tank: Emerging Challenges



A Gala dinner will also be held on Saturday 25 October to raise funds for the ongoing Typhoon Haiyan Appeal.

Book a table of 10 today!



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Sponsorship Packages

We are seeking three major sponsors to support this national community initiative by becoming a Gold, Silver or Bronze sponsor.

Gold Sponsor

This category entitles the donor business/ organisation to:

- Full page advertisement in colour on the back outside cover
- Logo on all printed materials
- Inclusion of promotional material in the 250+ delegate packs
- Display of corporate pull up banner on main stage
- Presentation table in main conference room to engage delegates over the 3 day event
- Sponsor's profile and link on FILCCA website (from time of sponsorship to 3 months post conference)
- 3x VIP guests at the Gala dinner

Sponsorship amount \$5,000

Silver Sponsor

This category entitles the donor business/ organisation to:

- Full page advertisement in colour on the inside front cover
- Logo on all printed materials
- Inclusion of promotional material in the 250+ delegate packs
- Presentation table in main conference room to engage delegates over the 3 day event
- 2x VIP guest at the Gala dinner

Sponsorship amount \$3,000

Bronze Sponsor

This category entitles the donor business/ organisation to:

- Full page advertisement in colour on the inside back cover
- Logo on all printed materials
- Inclusion of promotional material in the 250+ delegate packs
- Presentation table in main conference room to engage delegates over the 3 day event
- 1x VIP guest at the Gala dinner

Sponsorship amount \$2,000

Souvenir Program Advertising

A souvenir program will be produced in colour with 48-50 pages and distributed among delegates and in Filipino businesses across Australia.

FULL PAGE + material in delegate packs + display table over the 3 day	*Special Deal*
	\$1200
FULL PAGE	\$600
HALF PAGE	\$350
1/4 PAGE	\$200
1/8 PAGE (Business Card size)	\$100
PATRON (Names only – one line)	\$50



If you are interested in supporting this event please complete the Advertising contract and payment form.

24 - 26 October 2014
Parramatta, New South Wales, Australia